



Course Overview

Duration of study

3 semesters, 90 ECTS

Title

Master of Arts in International Management (M.A.)

Cost

The only charge is an administrative student fee which is currently 60,00 Euros per semester.

Admission requirements

Bachelor's degree or Diplom in Business Administration, Business Administration and Law, International Real Estate Management or a related degree in the field of business/economics with a final academic score of at least "good" (2.3, according to German grading system).

Admission

Winter and summer semester.

Application

The application period is November 15th to February 15th (summer semester) and May 2nd to July 15th (winter semester). You can download details and the application form directly from our website (www.th-ab.de).

Only online applications are accepted!

Some modules are in collaboration with our partner universities Seinäjoki (Finland) and St.Louis (Missouri, USA)



CONTACT

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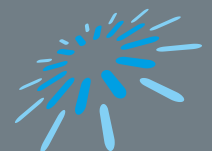
www.th-ab.de/mimmaster



DEGREE PROGRAMME

International Management

Master of Arts



TH Aschaffenburg
university of applied sciences

MAKE THE RIGHT DECISION

A master's degree with clear objectives

The master's degree programme International Management is aimed at graduates who hold a bachelor's degree in the field of business studies or economics. It focuses on extensive, in-depth acquisition of relevant knowledge, competencies and practical skills in the field of international management, providing specific preparation across all sectors for management activities and careers, both in Germany and abroad.

Benefits at a glance

- A broad, in-depth programme of study taught entirely in English allowing graduates to take on specialised and general management positions in an international context
- It is also possible to choose to serve an internship abroad and take an additional language or an additional, optional double degree programme with our Finnish partner university in Seinäjoki
- Practice-related knowledge and competencies with a focus on intercultural management and personality development
- Internationally experienced lecturers with excellent contacts in business/industry and related fields as well as applied research
- Wide-ranging career opportunities with competencies developed on a cross-disciplinary basis
- A master's degree is also the pre-requisite to enrol for a doctorate/PhD programme in Germany and beyond



Programme structure and curriculum

The learning outcomes defined for this master's programme are developed through a total of 11 modules as well as a master's thesis.

The core modules have been specifically designed for the master's degree programme so as to meet the particular requirements of international management. These include compulsory subject-specific modules in management, law, economics, communication, human resource management and marketing as well as presentation and moderation in an international context.

In the second semester students can also choose from a range of elective courses, such as consumer behaviour, international digital economy and corporate communication.

The third semester consists of one blocked course on moderation and presentation and the preparation of the master's thesis with a final oral presentation on key research findings of the latter.

Modules 1st semester (6 ECTS each)

- International Management
- Case Studies in International Management
- International Law
- International Economics and Trade
- International Competencies: International Cooperation & Communication

Modules 2nd Semester

- International Human Resource Management
- Advanced International Marketing
- Global Master Schools (GMS): one of the „Intensive Period Global Management Studies“, in collaboration with our partner universities Seinäjoki (Finland) and St. Louis (Missouri, USA), to be selected. Concrete offers and times will be announced.
- Advanced International Management: two elective modules to be selected e.g. Consumer Behaviour, Internship abroad, Business Language, Working in International Projects, International Digital Economy, Organizational Culture and Change (please check concrete offers and times online).

Modules 3rd Semester

- Presentation & Moderation
- Master's Thesis, incl. Research Seminar